

West Michigan Campus Organizer

The Michigan League of Conservation Voters (LCV) — one of Michigan's largest, most impactful political advocacy organizations working to clean up our water and air, address climate change, and protect access to voting — is seeking a part-time West Michigan Campus Organizer to build power, presence, and relationships on behalf of our organization; and organize citizens to get involved in making the protection of Michigan's land, air, and water a political priority.

This work is centered around the organization's statewide #OurWaterOurVote brand, and the West Michigan Regional Organizer will work as a member of our Advocacy & Outreach team. They will engage voters and community partners to grow our volunteer base and build collective strength in West Michigan, with a focus on Kent County, and additional work in Allegan, Kalamazoo, and Van Buren Counties as needed. Together, #OurWaterOurVote campaigns pressure our elected leaders to act on pivotal issues facing West Michigan families — like toxic water contamination, aging infrastructure that pollutes our rivers and lakes, and the dramatic impacts of climate change. We then focus on that work at the local, state, and federal levels to have the fullest impact.

The ideal candidate will be a rising community leader who can serve as Michigan LCV's ambassador to new networks and who can build long-lasting relationships with our members statewide. They will be a key member of a statewide activist team, work on advocacy and electoral campaigns, and will be motivated to build a strong, diverse base of supporters for action on land, air, and water issues in the region. This position will advocate for strong environmental protections, and build and amplify the voices of communities of color and other key constituencies who are disproportionately impacted by environmental issues.

About the Michigan League of Conservation Voters

The Michigan League of Conservation Voters is a statewide political organization whose mission is to elect pro-conservation candidates to office and to hold all decision makers accountable for protecting Michigan's drinking water, attacking climate change, and expanding access to the ballot. We work closely with elected officials, business leaders, partner organizations, and advocates from across the state, and we have built a reputation as the leading, non-partisan political voice for Michigan's land, air, and water.

Michigan LCV is an equal opportunity employer. We assure equal treatment in hiring selection, promotion, transfer, compensation, benefits, training, discipline, and other personnel practices and terms or conditions of employment without regard to race, color, religion, sex, age, national origin, height, weight, marital status, genetic testing status, veteran status, disability, sexual orientation, gender status, or any other protected class established by all applicable federal, state and local laws and ordinances.

Job Responsibilities

This position reports to the West Michigan Regional Coordinator, is ideally based in Grand Rapids or the greater Kent County area, and is responsible for the following:

- Work with the team to grow a strong, sustainable team of activists and volunteers in West Michigan, advocating for stronger protections for our air, land, water, and public health.
- Provide coaching and training to assist with the development of volunteer leaders.
- Meet regional and individual goals in regard to our volunteer program through recruitment methods such as call time, text banking, and in-person volunteer recruitment.
- Create and organize a steady drumbeat of advocacy opportunities that further or fit into Michigan LCV's issue, accountability, electoral or public education campaigns.
- Organize and attend community events, meetings, and canvasses to build presence and better connect to existing networks and potential partners.
- Perform data entry to ensure the accuracy and well-being of regions' supporter database.
- Participate in all Michigan LCV political, electoral and issue based work doing the hard work of community organizing, which means primarily phone banking in addition to door-to-door field canvassing, text banking, and engagement events. On average, organizers will spend one-third of their time at various volunteer recruitment tasks and events.

Qualifications

We are seeking candidates who excel at **building genuine relationships**, who are **natural problem solvers**, **results-driven**, and who **are looking to become long-term community leaders**. You should have:

- A winning attitude, consistent approach to new ideas with a sense of possibility, and willingness to inspire action and build a team.
- The ability to work with diverse constituencies to broaden and deepen participation in the democratic process and to pass stronger laws to protect our natural resources.
- Be comfortable working on multiple projects in a goal-driven, hard-deadline, focused environment.
- Willingness to learn a variety of database systems including Microsoft Excel, Google Suite, Voter Activation Network, and Every Action.
- Prior experience working in community organizing, or working in electoral or issued based campaigns is a plus, but not required.
- Be comfortable making phone calls to voters and potential volunteers, leading conversations, and building meaningful relationships with them.
- Ability to work weekdays and willingness to work a flexible schedule, including many nights and weekends.
- Reliable access to transportation for travel across the state, the internet, and a phone to use for work purposes as well as the ability to participate in campaign activities, either phone banking or canvassing.
- Cultural Competence:
 - Demonstrated awareness of one's own cultural identity and the ability to learn and build on varying community norms.
 - Commitment to equity and inclusion as organizational practice and culture.
 - Understanding of how environmental issues intersect with racism, economic and social inequality in the U.S. and has a passion for working to dismantle these systems.

Time, Pay, and Location

Step 1 (0 - 2 years of paid and direct experience): \$22.60 per hour Step 2 (3+ years of paid and direct experience): \$24.52 per hour

The West Michigan Campus Organizer will work 20 hours per week. Due to the pandemic, they will primarily work remotely from home; however this role requires frequent in-person responsibilities including door to door

canvassing events and volunteer recruitment throughout West Michigan. Access to reliable transportation is a requirement for this position.

This position is in the bargaining unit for Michigan LCV Workers United and is covered by a collective bargaining agreement.

How to Apply

<u>Click here to apply</u>. Applications will be reviewed on a rolling basis. If you need accommodation or assistance with our online application process, please tell us how we can help by emailing jobs@michiganlcv.org or by calling us at (734) 222-9650.