



## **Energy Accountability Manager**

The Michigan League of Conservation Voters (LCV) – one of Michigan’s largest, most impactful political advocacy organizations tackling drinking water contamination, the rapidly-worsening impacts of climate change, and efforts to undermine our access to the ballot – is seeking a full-time Energy Accountability Manager to lead a drumbeat of communications activities supporting Michigan LCV’s campaign to hold utilities accountable to their customers and the people of Michigan.

The ideal candidate will be an experienced communicator who has experience in advocacy communications, earned media, social media campaigns, and coalition communications. This position offers the opportunity to drive a communications campaign to hold energy utility companies accountable in Michigan utilizing digital organizing, earned and paid media and storytelling. This position, alongside a team of tenacious colleagues, will advocate for strong environmental protections, and build and amplify the voices of communities of color and other key constituencies who are disproportionately impacted by environmental issues.

### **About the Michigan League of Conservation Voters**

The Michigan League of Conservation Voters is a statewide political organization whose mission is to elect pro-conservation candidates to office and to hold all decision makers accountable for protecting Michigan’s drinking water, attacking climate change, and expanding access to the ballot. We work closely with elected officials, business leaders, partner organizations, and advocates from across the state, and we have built a reputation as the leading, non-partisan political voice for Michigan’s land, air, and water.

Michigan LCV is an equal opportunity employer. We assure equal treatment in hiring selection, promotion, transfer, compensation, benefits, training, discipline, and other personnel practices and terms or conditions of employment without regard to race, color, religion, sex, age, national origin, height, weight, marital status, genetic testing status, veteran status, disability, sexual orientation, gender status, or any other protected class established by all applicable federal, state and local laws and ordinances.

### **Job Responsibilities**

This position reports to the Communications Director, is ideally based in Southeast Michigan, and is responsible for the following:

- Work closely with partners, subject matter experts, and issue advocates to develop news releases, talking points, blogs, emails and other content
- Identify opportunities, pitch targets, and generate stories
- Work with the team to develop a communications calendar of key milestones and message strategy
- Develop communications toolkits for use by the Michigan LCV communications team and partners
- Develop creative collateral for use in campaign communications, including gifs, memes, graphics, flyers and more
- Engage in rapid response communications around power outages and other breaking energy news
- Work with storytelling manager to identify and solicit stories from impacted Michiganders

- Coordinate communications for a coalition of organizations, facilitating meetings, setting agendas and directing strategy
- Participating in all Michigan LCV political election work – doing the hard work of campaigning, which means door-to-door field canvassing, text and phone banking, and/or attending campaign events

### **Qualifications**

We are seeking candidates who are tenacious, self-starters, problem-solvers, innovators, and who will live our mission every day. You should have:

- A minimum of 3 years of experience developing, managing and executing an earned media strategy, particularly in the fields of energy, environmental and/or consumer affairs, including establishing campaign goals, assessing progress, identifying strategic adjustments and communicating about strategy to key partners
- Experience developing communications toolkits, including talking points, messaging guidance, advocacy emails, etc.
- Excellent communication, writing, and organizational skills
- The ability to build, maintain and support trust and strong relationships with partners
- Familiarity with utility and energy policy and the ability to discuss these policies using plain language preferred
- Ability to manage fast-paced rapid response needs and communications opportunities
- Graphic design skills are strongly preferred
- Reliable access to the internet, a phone to use for work purposes, and transportation for travel across the state as well as the ability to participate in campaign activities, either phone banking or canvassing.
- Personal commitment to and skills around advancing diversity, equity and inclusion
- Cultural competence:
  - Demonstrated awareness of one's own cultural identity and the ability to learn and build on varying community norms
  - Ability to make authentic relationships across difference
  - Understanding of how environmental and voting rights issues intersect with racism, economic and social inequality in the U.S.
  - Commitment to equity and inclusion as organizational practice and culture

### **Compensation & Benefits**

The starting salary for this position ranges from \$66,500 - \$78,000 depending on experience. Michigan LCV offers a benefits package that includes health, dental, and vision coverage, long-term and short-term disability coverage, life insurance coverage, a retirement savings program, reimbursements for business-related travel, a generous paid time off policy, and a team of smart, funny, and kind colleagues working together to deliver on a mission that matters.

### **How to Apply**

[Click here to apply](#). Applications will be reviewed on a rolling basis. If you need accommodation or assistance with our online application, please tell us how we can make this process accessible to you by emailing [jobs@michiganlcv.org](mailto:jobs@michiganlcv.org) or by calling us at (734) 222-9650.

We know not all strong candidates will have every skill we list. We still want to hear from you. Research shows that women, non-binary people, disabled people, and people of color are less likely to apply for a position if they don't meet every skill listed. At Michigan LCV, we believe our collective differences enable us to make better decisions, drive innovation, and deliver impactful results. We are committed to creating racial justice and equity within the environmental movement, and we know that begins with us doing the work ourselves.