



## **MICHIGAN LEAGUE OF CONSERVATION VOTERS**

### **Michigan League of Conservation Voters --- Southeast Michigan Regional Coordinator**

The Michigan League of Conservation Voters is seeking a full-time Southeast Michigan Regional Coordinator to build power, presence and relationships on behalf of our organization and to organize citizens to get involved in making the protection of Michigan's land, air and water a political priority.

The ideal candidate will be a rising community leader and strong organizer who can serve as Michigan LCV's ambassador to new networks and build long-lasting relationships with our members in Southeast Michigan. They will be committed to building, organizing and growing a strong base of supporters for action on land, air and water issues and to sharing Michigan LCV's work with new audiences. They will be able to work independently, take initiative, and be resourceful to make things happen. This position is an opportunity to engage with candidates for elected office, elected officials and organizational leadership, as well as develop programming that becomes a model for others in the state, the Great Lakes region and within national political networks. This position, alongside a team of tenacious colleagues, will advocate for strong environmental protections, and build and amplify the voices of communities of color and other key constituencies who are disproportionately impacted by environmental issues.

#### **About the Michigan League of Conservation Voters**

The Michigan League of Conservation Voters is a statewide political organization whose mission is to elect pro-conservation candidates to office and to hold all decision makers accountable for protecting Michigan's land, air and water. We work closely with elected officials, business leaders, partner organizations and advocates from across the state, and we have built a reputation as the most-effective non-partisan political voice for Michigan's natural resources.

Michigan LCV is an equal opportunity employer. We assure equal treatment in hiring selection, promotion, transfer, compensation, benefits, training, discipline and other personnel practices and terms or conditions of employment without regard to race, color, religion, sex, age, national origin, height, weight, marital status, genetic testing status, veteran status, disability, sexual orientation, gender status, or any other protected class established by all applicable federal, state and local laws and ordinances.



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## **Job Responsibilities**

The Southeast Michigan Regional Coordinator, who is based in Detroit and reports to the Political and Outreach Director, is responsible for the following:

- Report to the Political and Outreach Manager,
- Educate and engage voters in Detroit, southern Oakland and Macomb counties,
- Grow a strong, sustainable team of volunteers advocating for stronger protections for our air, land, water and public health,
- Execute door-to-door canvassing (when permissible), phone banking, text banking, online organizing, membership outreach, and other tactics (many simultaneously) to drive regional action,
- Create, organize and lead exciting localized events and earned media actions with your team of volunteers,
- Develop and steward a network of key, local opinion leaders, including elected officials and business leaders, who can play important roles in better protecting the region's natural resources,
- Create and organize a steady drumbeat of advocacy opportunities that further or fit into Michigan LCV's issue, accountability, electoral or public education campaigns,
- Organize and attend community events and meetings (physically when permissible), as well as key points on the local political circuit, to build presence and better connect to existing networks and potential partners in Southeast Michigan,
- Connect our campaigns to other local allies by meeting one-on-one, educating them and learning how our effort can align or support their voice on these issues. This could include: existing influential citizen activists; faith-based leaders; small business owners; partner environmental groups; indigenous communities; labor unions.
- Serve as the resource for the Michigan LCV team and network on the local political lay of the land and local environmental issues, sharing that knowledge and connecting the dots between decisions made by elected officials in Washington DC and Lansing and their impact at home.



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- Plan and execute 501c3 advocacy trainings with partner organizations and frontline groups
- Act as a liaison for onboarding and training new field organizers by teaching best practices and approaches
- Manage a Southeast Michigan field organizer(s) to support the grassroots work of MLCV

### Qualifications

We are seeking candidates who excel at **building genuine relationships**, who are **natural problem solvers, results-driven**, and who **are looking to become long-term community leaders**.

You should have:

- A track record of inspiring action and building a team,
- A minimum of three to five years of experience working in electoral campaigns,
- Proficient working with a variety of database systems; including Microsoft Excel, Voter Activation Network or Every Action,
- A commitment to Southeast Michigan and addressing the local land, air and water issues impacting the region,
- An interest in working with diverse constituencies to broaden and deepen participation in the democratic process and to pass stronger laws to protect our natural resources,
- An understanding of the political lay of the land in Southeast Michigan,
- A consistent approach to new ideas with a sense of possibility,
- A belief that who we elect matters and that the protection of Michigan's land, air and water should be a political priority.