

March 18, 2010



FOR IMMEDIATE RELEASE:

Contact: Kerry Duggan, (734) 846-0093 or kerry@michiganlcv.org

Second target announced in Michigan LCV's SWAT program

BAY CITY, MI – To keep constituents informed about what is really happening in Lansing, the Michigan League of Conservation Voters (LCV) announced its second target, **state Representative Jeff Mayes**, in its online accountability and field operation (aptly called SWAT, for “Special Weapons and Tactics”) campaign today.

“This is a real opportunity for Representative Mayes to take a hard look at his environmental voting record”, said **Executive Director Lisa Wozniak**. “We are out in his district armed with facts about his disparity between his words and actions. It is critical to our economic vitality that we have leaders in Lansing who recognize the connection between our state’s economic and environmental health. They need to know that their actions and votes speak louder than words.” To keep citizens informed, Michigan LCV has created www.eyeonmayes.com, an online resource for constituents interested in Rep. Mayes’ environmental track record.

In particular, Michigan LCV will be carefully monitoring Representative Mayes’ actions related to energy policy. As chairman of the Energy and Technology committee, the Representative will have opportunities to advance legislation that will increase Michigan’s renewable energy standard, as well as initiatives to increase Michigan’s energy efficiency standard. On the other hand, if Mayes continues to support the constructing of new coal-fired power plants, it will make the development of a clean energy economy in our state even more difficult.

Deputy Director Kerry Duggan said, “In the coming months, we encourage Michigan’s citizens to follow our updates on www.eyeonmayes.com, and remind their elected official how important it is to Michigan citizens that we attract clean energy jobs while protecting human health and the natural resources that define our state.”

Michigan LCV’s non-electoral accountability program provides constituents objective information about their elected leaders. The websites and field program focus on activities related to clean energy job creation and environmental protection, two key components of an economic recovery and a vibrant Michigan future.

About Michigan LCV:

The Michigan League of Conservation Voters works to turn environmental values into community priorities. Michigan LCV distinguishes itself through its accountability work and is well known as the publisher of the non-partisan Michigan Environmental Scorecard, which shows how Michigan Legislators voted on conservation and clean energy issues. For more information, visit www.michiganlcv.org.

###